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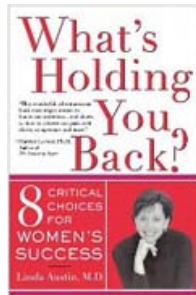
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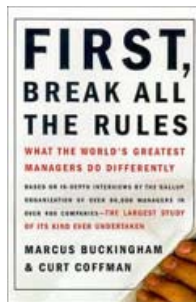
Austin, Linda S.: *What's Holding You Back? 8 Critical Choices for Women's Success*



Over the course of the past three decades, the phrase "glass ceiling" has entered virtually every discussion on women in the professional workplace. The phrase has become entrenched in our vernacular as the barrier it refers to--lower salary levels for women than their male counterparts, a limit on their responsibilities, and fewer promotions to positions of real power--has proven to be a disappointingly prevalent aspect of corporate life.

However, as Linda Austin convincingly demonstrates in *What's Holding You Back?*, it's nowhere near as career and life defining as the barrier women have unconsciously erected in their own minds. [Buy this Book](#)

Buckingham, Marcus and Curt Coffman: *First Break All the Rules: What the World's Greatest Managers Do Differently*

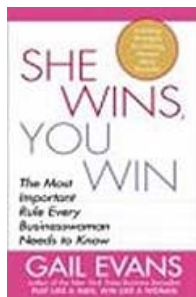


Marcus Buckingham and Curt Coffman expose the fallacies of standard management thinking in *First, Break All the Rules: What the World's Greatest Managers Do Differently*.

In seven chapters, the two consultants for the Gallup Organization debunk some dearly held notions about management, such as "treat people as you like to be treated"; "people are capable of almost anything"; and "a manager's role is diminishing in today's economy."

"Great managers are revolutionaries," the authors write. "This book will take you inside the minds of these managers to explain why they have toppled conventional wisdom and reveal the new truths they have forged in its place." [Buy this Book](#)

Evans, Gail: *She Wins, You Win: The Most Important Rule Every Businesswoman Needs to Know*



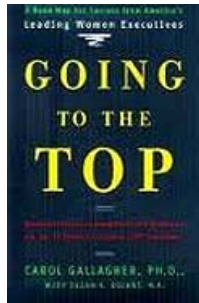
Play Like a Man, Win Like a Woman, Gail Evans's first blockbuster book on getting ahead in business, was a New York Times, Wall Street Journal, and Business Week business bestseller. In her eagerly awaited new book, this powerhouse author-and CNN's first female executive vice president-takes her empowering approach to corporate success to the next level: It isn't enough for women to understand and learn men's rules-they must create their own.

And the path to success begins with this single most important rule: Every time a woman succeeds in business, every other woman's chance of succeeding in business increases. Every time a woman fails in business, every other woman's chance of failure increases.

Whether you're a top executive or an entry-level assistant, *She Wins, You Win* will give you the

tactics and strategies (and a few controversial ideas along the way) you need to attain your career goals. [Buy this Book](#)

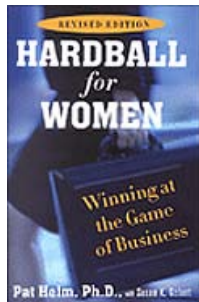
Gallagher, Carol and Susan Golant: [Going to the Top \(A Roadmap for Success from America's Leading Women Executives\)](#)



Much has been written about the glass ceiling women encounter in business, but Carol Gallagher isn't having it. Of the 200 women executives she interviewed for *Going to the Top*, many had already found "windows" through the ceiling; many others, Gallagher says, will get through eventually.

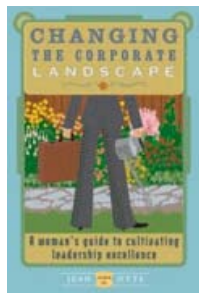
To her, the future looks bright for women in corporations: she notes they earn more than one third of all MBAs and more than 42 percent of law degrees. Women also hold close to half of all managerial and professional jobs. Sure, about 30 percent of those women leave corporate life, but the other 70 percent keep on going. It's for them Gallagher has written this guidebook. [Buy this Book](#)

Heim, Pat: [Hardball for Women : Winning at the Game of Business](#)



The corporate woman still has a long way to go before the business playing field is fair to both sexes. Rather than advising women to act more like men in order to get ahead, this fascinating book helps them understand men's rules and use them to meet their own goals. [Buy this Book](#)

Jean M. Otte: [Changing the Corporate Landscape: A Woman's Guide To Cultivating Leadership Excellence](#)



During her more than 40 years in the corporate world, Jean Otte has drawn a parallel between gardening and human development. The same principles used to develop gardens and understand the growth of plants apply to the development of people. Organizations that apply those principles flourish in the same manner that gardens thrive.

In *Changing the Corporate Landscape*, Jean draws from her corporate and gardening experiences, as well as those of executive women and men at such diverse Fortune 500 companies as American Express, Bank of America, IBM, Microsoft, Pfizer, Prudential, and Raytheon.

Through personal reflections, practical advice, and humorous anecdotes, *Changing the Corporate Landscape* champions women who are developing their own leadership skills and facilitating the development of others. It explores compelling issues faced by women in every industry of business.

Written to help women succeed in business, *Changing the Corporate Landscape* is also a useful tool for men who are responsible for developing women in the workplace. [Buy this Book](#)

Jean Otte, Rosina Racioppi, and Jill L. Ferguson: [Women are Changing the Corporate Landscape: Rules for Cultivating Leadership Excellence](#)

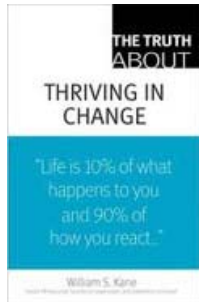
Dedicated to the organizations that partner with us to cultivate leadership excellence and to the men and women in those organizations who are changing the corporate landscape, WOMEN Unlimited, Inc. is pleased to share the *Rules for Cultivating Leadership Excellence*.



These rules have been identified as critical for personal success, as well as an organization's success. Women who have participated in WUI programs, managers who have supported participants, LEAD Mentors, and senior leaders have contributed their inspiring stories and experiences, confirming the value of participation in WUI programs. By developing their diverse talent pipeline, these organizations view WUI programs as a critical business

strategy to advance their organizations. [Buy this Book](#)

Kane, William S.: The Truth About Thriving In Change



This book brings together 49 powerful "truths" about planning, driving, and sustaining organizational change: real solutions for the tough challenges faced by every business leader. You'll discover which skills you need most, and how to develop them...how to lead change without eroding employee motivation, commitment, and productivity...why you must start fast, and "run before you walk"...when to persuade, when to educate, and when to "use force"...how to make the change agenda everyone's agenda...and how to create the right cultural framework for successful change. This isn't "someone's opinion." It's a definitive, evidence-based guide to effective change leadership—a set of bedrock principles you can rely on throughout your entire management career. [Buy this Book](#)

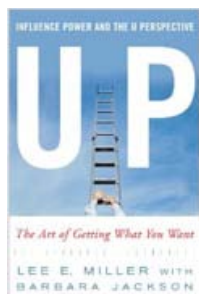
Lichtenberg, Ronna: PITCH LIKE A GIRL: How a Woman Can Be Herself and Still Succeed



Despite steady advancement, part of the reason for women's continuing struggle for success is a very personal challenge: They feel uncomfortable doing anything that feels like self-promotion.

Starting with recent developments in brain sex research and moving through social stereotypes, Lichtenberg takes a fresh look at how women relate to work and shows them how to use their gifts to get what they want. The book includes easy-to-use tools, tips on managing communication styles, and exercises that have been honed in Lichtenberg's many workshops. [Buy this Book](#)

Miller, Lee., Barbara Jackson (Collaborator): UP: Influence, Power and the U Perspective - The Art of Getting What You Want



Getting what you want, in every aspect of your life, requires knowing how to gain the cooperation and support of others. The most successful people, the ones that seem to be able to gain support from people no matter what their background or culture, exert a special type of influence-- the U Perspective. Their secret is to uncover and address what others care about, enabling them to build lasting agreements while achieving their own goals.

Lee E. Miller's unique 3Cs - Convince, Collaborate and Create - Approach to Influencing will enable you to motivate people to want to help you. Together with Barbara Jackson. Lee will teach you how to harness the power of the U Perspective. Whether you are seeking a promotion, better assignments, additional resources from your boss, help from your co-workers, lower prices from your vendors, more sales from your customers or even greater understanding from your spouse or more cooperation from your children, Lee and Barbara will show you how. [Buy this Book](#)

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